

Purpose of the Overall CME Program

The purpose of the Institute for Medical and Nursing Education, Inc. (IMNE) CME Program is to develop superior continuing medical education activities that provide the practicing clinician with the information, techniques, and modalities to improve patient care and prevent disease.

The goals of the IMNE CME Program are as follows:

- To develop educational activities that will help form, maintain, and increase the knowledge, skills, and competence of physicians and other healthcare professionals;
- Provide appropriate educational activities and opportunities on a local, regional, national, and international scale;
- To respond to the clinical and practice management needs of the clinician expressed through new technologies in the diagnosis and treatment of medical conditions;
- To meet or exceed the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) and the guidelines of the American Medical Association's Physician's Recognition Award (AMA/PRA).

Content Areas

The content of the activities developed and sponsored by IMNE includes an emphasis on primary care, endocrinology, and infectious disease but may include other specialty and subspecialty topics in the field of medicine, as determined by assessment of needs. The scope of activities involves the body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine, and the provision of health care to the public. International Medical Press's extensive editorial resources uniquely enable it to assemble expert faculty from facilities throughout the nation and the world.

Target Audience

In the tradition of International Medical Press's commitment to building and disseminating knowledge and expertise with physicians, the target audience of IMNE includes physicians and other health care professionals related to the topics of its activities as determined by on-going needs assessment and post-activity outcomes evaluation.

Types of Activities & Services Provided

IMNE sponsors conferences and workshops as well as enduring materials including print, video, audio, Internet, multimedia, and/or other innovative formats of distance CME. IMNE is also home to a proprietary post-activity evaluation system that engages in short and long-term post activity follow-up to ascertain the educational effectiveness of activities produced. IMNE also collaborates with other CME and industry professionals as a resource to the dynamic nature of medical education.

Expected Results of the CME Program

As a result of these educational activities, IMNE fosters the continuing professional development of health care providers. The offerings are intended to enhance physician and other health care professionals' training and influence their behavior for the purpose of improving health outcomes. IMNE is committed to assessing the impact of the CME Program through post-activity outcomes measurement and an ongoing evaluation of the program through feedback from its internal stakeholders, and external advisory group.